

# Mariecar Mendoza

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## Experience **San Francisco Chronicle, San Francisco, CA** **November 2015 - Present**

- Arts Content Editor responsible for Bay Area pop music, pop culture and live events coverage for the Datebook section, with specific oversight of The Chronicle's go-and-do Weekend Datebook edition.
- Lead editor for the premium magazine commemorating the 50th anniversary of the Summer of Love (April 2017).

## **Los Angeles News Group, Torrance, CA** **August 2012 - October 2015**

- Features Digital Director responsible for producing, assigning and editing content for all nine LANG publications and websites, including management of digital and print projects such Coachella Valley Music & Arts Festival coverage, our Ultimate Summer Guide and two special magazines. Specialty in music, food and festival coverage.
- General Assignment Multimedia News Reporter for the Los Angeles Daily News.

## **The Desert Sun, Palm Springs, CA** **November 2006 - July 2012**

- Palm Springs News/Features Multimedia Reporter contributing to The Desert Sun and its magazines. Also moderated on-camera live chats and produced a monthly video segment titled "Flavor of the Month" that profiled local chefs, bartenders and restaurateurs.
- Multimedia City News Reporter for The Desert Sun and weekly La Quinta Sun.

## **The Tribune, San Luis Obispo, CA** **January 2005 - October 2006**

- City News Reporter and contributor to the South County Beat column.
- Features Reporter writing about music, food, health and fashion.

## Programs **Asian American Journalists Association**

- Los Angeles Chapter Board Member, Vice President of Print
- V3 Digital Media Conference, Steering Committee Logistics Co-Director
- Voices, AAJA national convention student news project editor/mentor
- Voices, Student staff writer

**November 2012-December 2015**

**June 2013-June 2015**

**Summer 2008- Summer 2014**

**June 2006**

## **Society for Features Journalism**

- Member and diversity fellowship judge

**August 2014-Present**

## Education **California Polytechnic State University, San Luis Obispo, CA** **January 2005 - June 2006**

- B.S., Journalism with emphasis in News Editorial and a minor in History

## **Emerson College, Boston, MA** **January 2004 - June 2004**

- Studied Print and Multimedia Journalism

## **De Anza College, Cupertino, CA** **August 2001 - December 2003**

- A.A., Magna Cum Laude, Liberal Arts — Multidisciplinary with several certificates in Speech Communication

## Awards & Accolades

- AAJA Executive Leadership Program graduate, April 2017
- Dinah Eng Leadership fellow, April 2017
- Society for Features Journalism Penny Bender Fuchs Diversity fellow, August 2014
- American Society of News Editors Minority Leadership Institute fellow, August 2013
- Digital First Media DFMie winner for Excellence in Journalism, December 2012 and February 2013
- Best of Gannett Breaking News Coverage, March 2009
- Chips Achievement Prize, Spring 2007 Chips Quinn Honoree, November 2007
- Chips Quinn Scholar, Spring 2007
- Cal Poly Journalism Department Chair Award for Leadership in Journalism, 2006
- George Ramos Excellence in Journalism Scholarship, 2005

## Skills

Facebook, Twitter, Tweetdeck, Snapchat, iMovie, Brightcove, WordPress, Scribble Live, Storify, Tout, Saxotech, Videolicous, Facebook Live and NewsGate.